



## ABOUT

**marketinghub is an integrated marketing consultancy based in Ottawa, Canada.**

We take a holistic approach to marketing for B2B and B2C clients. We aim to ensure consistency of messaging via online and offline marketing channels.

Our goal is simple-- connect you to your prospects and customers via strategic marketing programs that support the objectives of your business.

## SERVICES

### Online marketing:

- Search Engine Optimization (SEO)
- Pay-Per-Click(PPC) advertising
- Email Marketing
- Website content & messaging
- Social Media Marketing (SMM)
- Blogs, Video Testimonials

### Offline marketing:

- Marketing writing
- Product marketing (whitepapers, data sheets, application notes)
- Customer advocacy programs (success stories, testimonials)
- Public relations (press releases, media & analyst development)
- Direct marketing
- Database marketing (CRM)

### Automation & Management:

- Analytics
- ROI & measurement
- Reporting

### Need help but don't know where to begin?

We get it. It's confusing these days.

All the talk of social media, online marketing, multi-channel marketing...what does it mean for *your* business? Our answer is: it depends.

**Contact us. Let's see if we can help.**

## CONTACT US